GAC Strategic Planning

ICANN80 Plenary Session

12 June 2024

ICANN | GAC

Governmental Advisory Committee

Agenda

1. Background on the GAC's Strategic Planning Effort
2. Reminder of Milestones to Date
3. Review of GAC Input on the Draft GAC Annual Plan 2024/2025
4. ICANN80 Kigali Communiqué

Why a Strategic Plan for the GAC ?

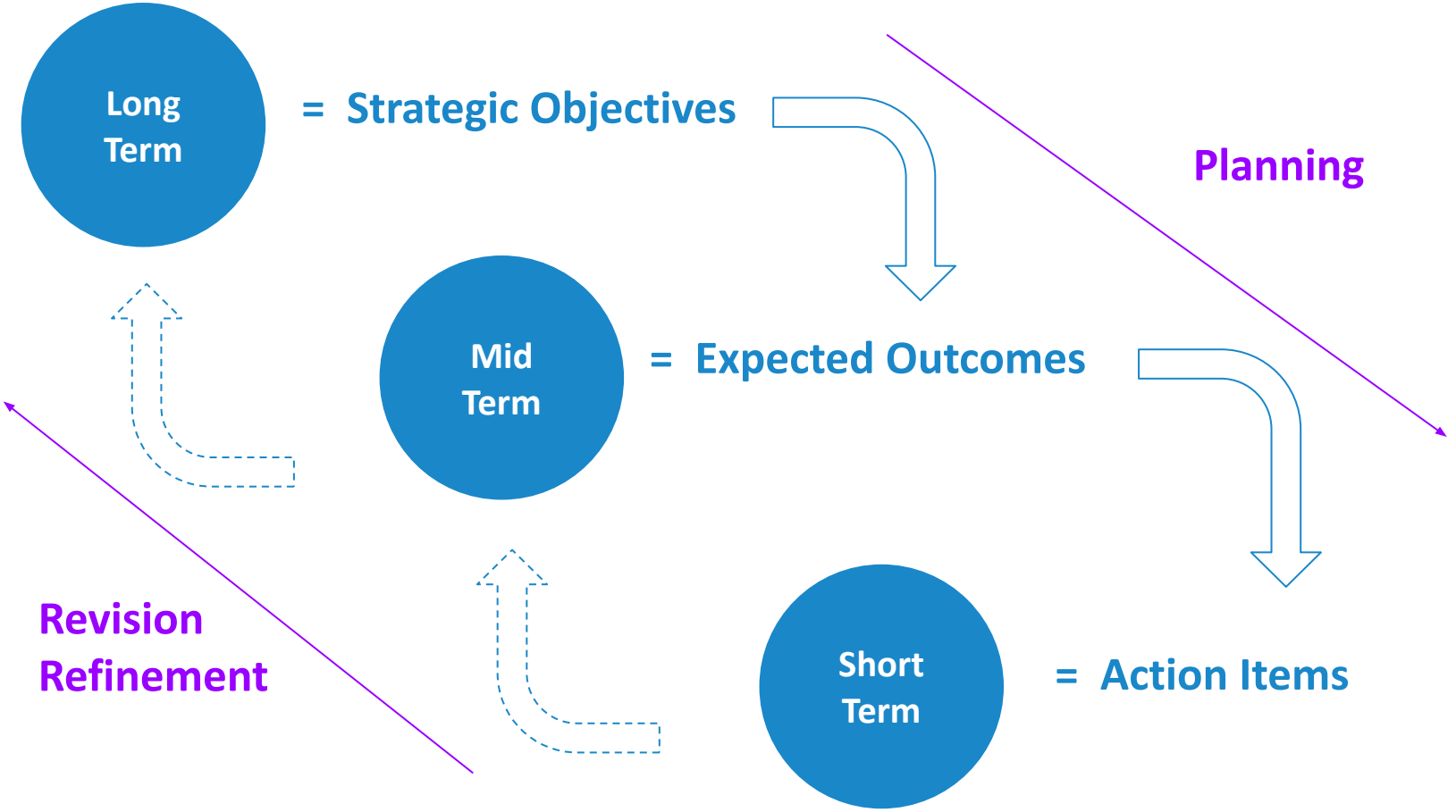
- **For a more proactive GAC**
  - The GAC's role is naturally reactive as provided under the ICANN's Bylaws
  - In addition to proving Advice, the GAC has increasingly provided policy input by taking a proactive role, participating in community policy processes, adopting principles and statements
  - This approach should be extended across all areas of governments interest as they relate to the Internet's Unique Identifiers

- **For increased readiness to provide timely and effective advice and policy input**
  - Identifying the GAC's priorities ahead of time supports appropriate focus of GAC activities
  - Defining expected outcomes drives GAC contributions at appropriate junctures

- **For communicating the GAC's priorities with governments and stakeholders**
  - Knowledge of GAC priorities, objectives and expected outcomes should help set expectations with ICANN stakeholders and facilitate consensus building
  - A Strategic Plan may help higher levels of governments understand and interact with the GAC and ICANN policy

Approach to Developing a GAC Strategic Plan

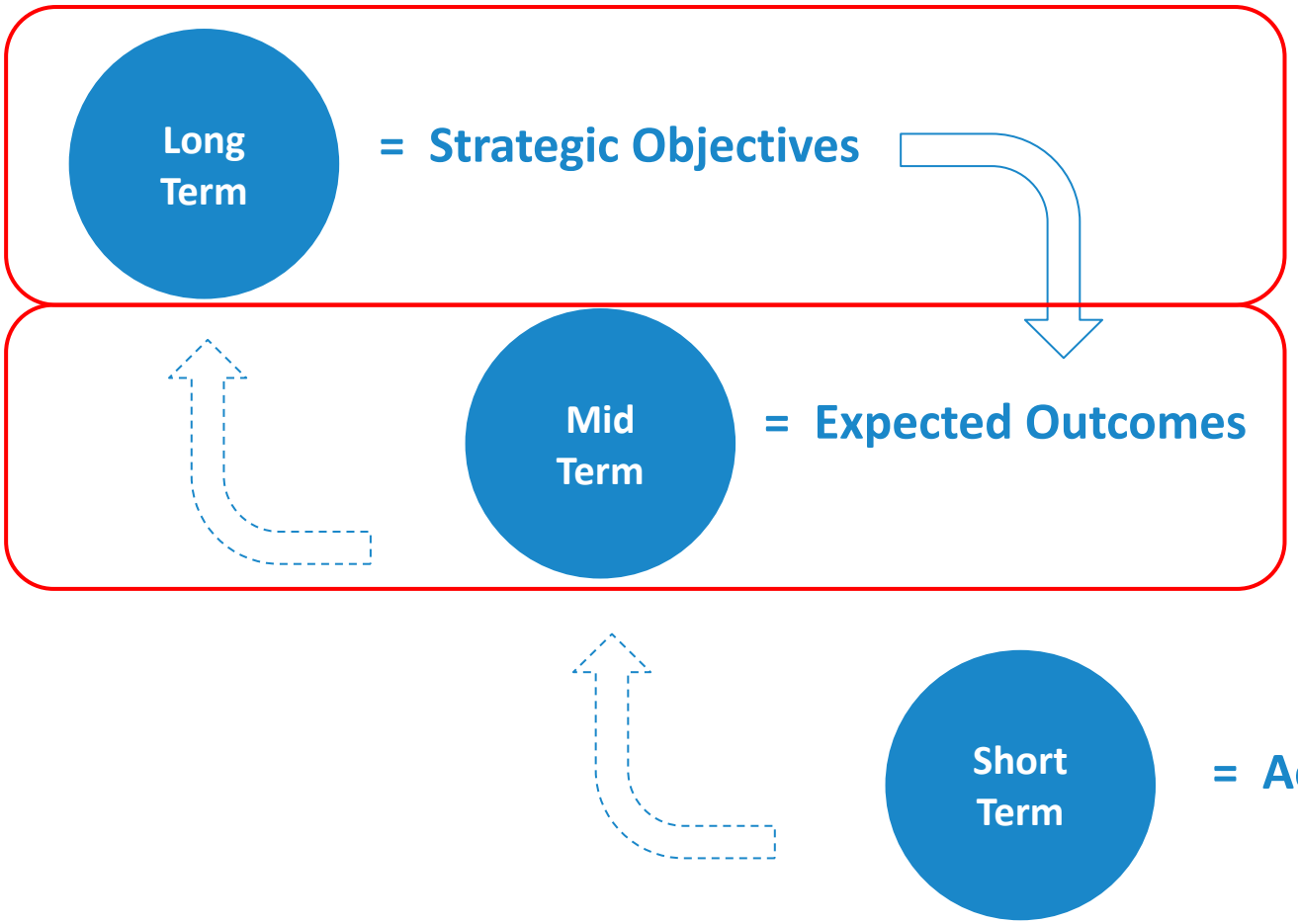
Strategic Objectives determine *Expected Outcomes*, which determine *Action Items*



Completion of Action Items inform attainability of *Expected Outcomes, which* inform achievability of *Strategic Objectives*

Diagram adapted from https://www.gartner.com/en/insights/strategic-planning

Approach to Developing a GAC Strategic Plan



Proposed **GAC Strategic Plan (4-year)**

Proposed **2024/2025 Annual Plan** (to be developed yearly)

Diagram adapted from https://www.gartner.com/en/insights/strategic-planning

GAC Strategic Planning: Milestones To ICANN79

GAC Chair & Vice-Chairs Suggested to GAC Topic Leads

GAC Topic Leads Consultation + Editing by GAC Leadership

Step 1 Proposed Priority Areas

Step 2 Develop Strategic Objectives

GAC Consultation on Proposed Strategic Objectives

Adoption in principle of 8 Strategic Objectives

Dec. 2023

Jan. - Feb. 2024

19 - 27 Feb. 2024

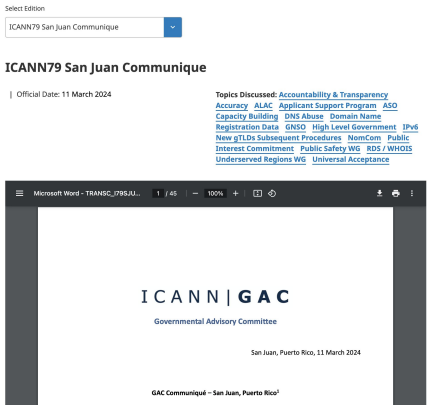
ICANN79

Finalize

Develop

GAC Strategic Plan *Strategic Objectives*

GAC Annual Plan *Expected Outcomes*


Select Edition

ICANN79 San Juan Communique

ICANN79 San Juan Communique

| Official Date: 11 March 2024

Topics Discussed: Accountability & Transparency Accuracy ALAC Applicant Support Program ASO Capacity Building DNS Abuse Domain Name Registration Data GNSO High Level Government IPv6 New gTLDs Subsequent Procedures NomCom Public Interest Commitment Public Safety WG RDS / WHOIS Underserved Regions WG Universal Acceptance

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Governmental Advisory Committee

San Juan, Puerto Rico, 11 March 2024

GAC Communiqué – San Juan, Puerto Rico[1]

5. GAC Operational Matters

Strategic Planning

The GAC discussed the development of the GAC Strategic Plan and agreed on an initial set of priority areas and corresponding GAC Strategic Objectives. The GAC has agreed to review any additional strategic objectives presented by GAC members, and will continue developing an initial set of expected outcomes, for each of these objectives, in consultation with the GAC Topics Leads, GAC Chair and Vice-Chairs, for further consideration by ICANN80.

GAC Strategic Planning: Milestones To ICANN80

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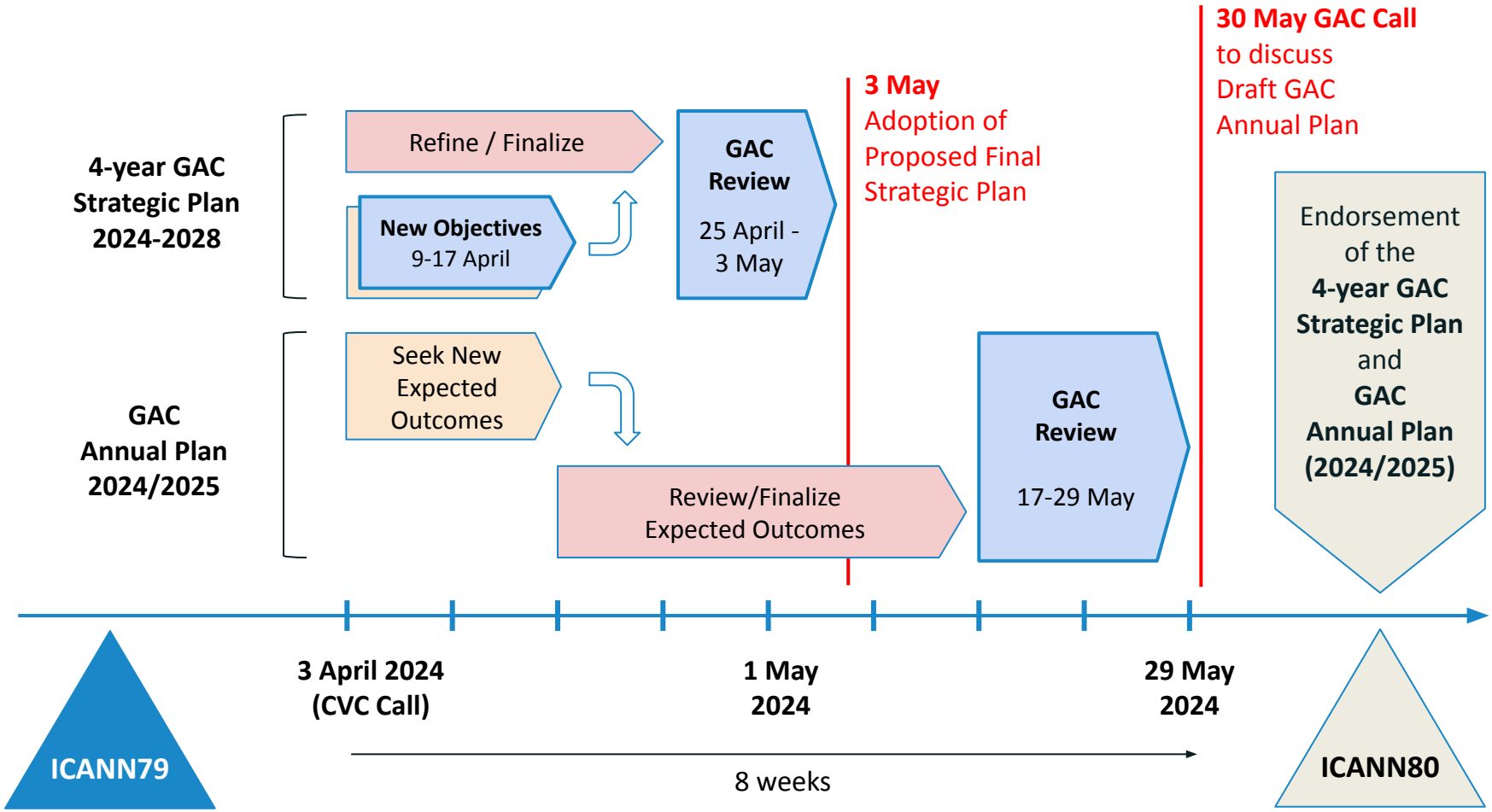
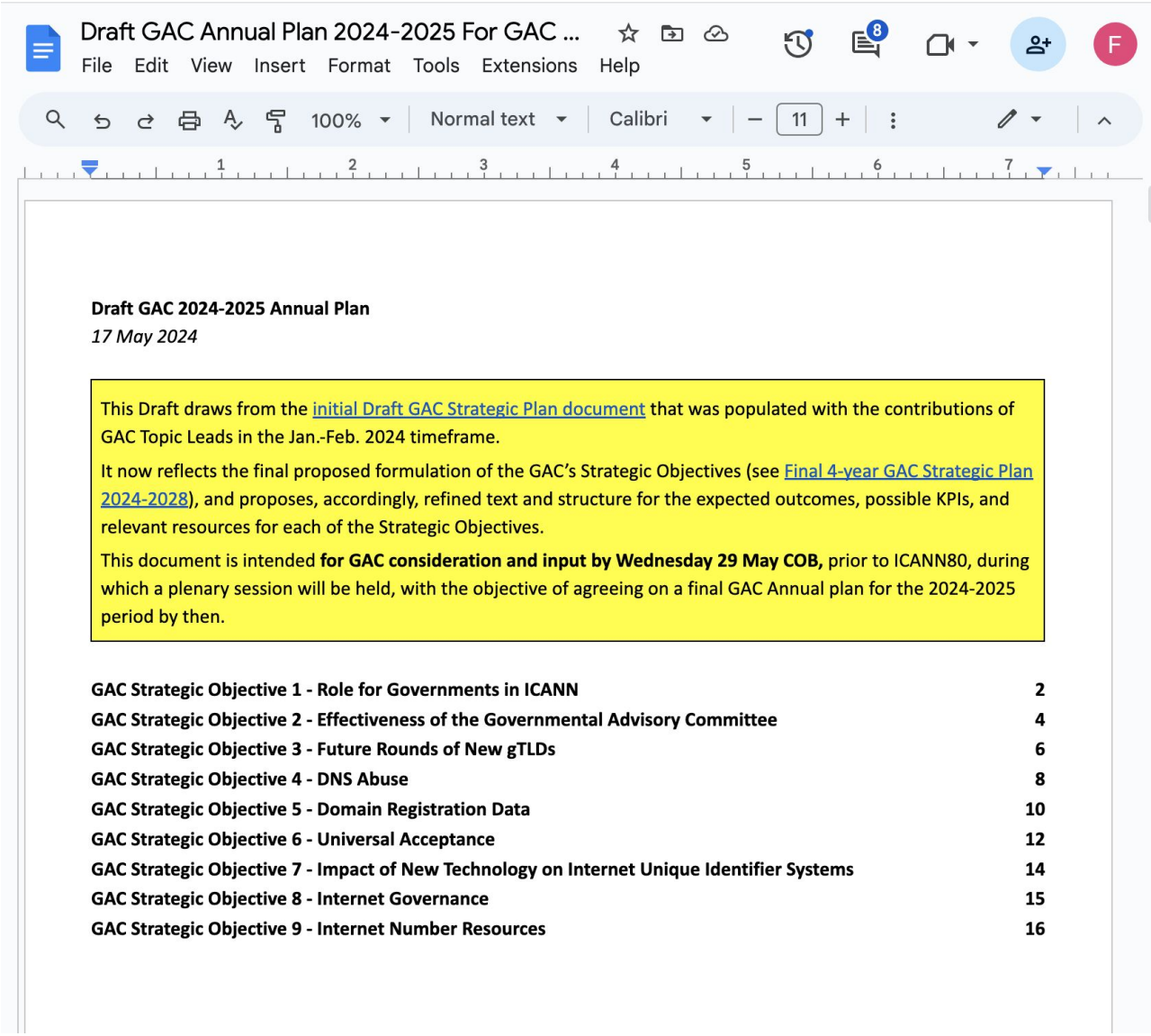


Legend: GAC Leadership | GAC Topic Leads | GAC

Feedback on the Draft GAC Annual Plan 2024/2025



Draft GAC 2024-2025 Annual Plan

17 May 2024

This Draft draws from the initial Draft GAC Strategic Plan document that was populated with the contributions of GAC Topic Leads in the Jan.-Feb. 2024 timeframe.

It now reflects the final proposed formulation of the GAC's Strategic Objectives (see Final 4-year GAC Strategic Plan 2024-2028), and proposes, accordingly, refined text and structure for the expected outcomes, possible KPIs, and relevant resources for each of the Strategic Objectives.

This document is intended **for GAC consideration and input by Wednesday 29 May COB,** prior to ICANN80, during which a plenary session will be held, with the objective of agreeing on a final GAC Annual plan for the 2024-2025 period by then.

GAC Strategic Objective 1 - Role for Governments in ICANN	**2**
GAC Strategic Objective 2 - Effectiveness of the Governmental Advisory Committee	**4**
GAC Strategic Objective 3 - Future Rounds of New gTLDs	**6**
GAC Strategic Objective 4 - DNS Abuse	**8**
GAC Strategic Objective 5 - Domain Registration Data	**10**
GAC Strategic Objective 6 - Universal Acceptance	**12**
GAC Strategic Objective 7 - Impact of New Technology on Internet Unique Identifier Systems	**14**
GAC Strategic Objective 8 - Internet Governance	**15**
GAC Strategic Objective 9 - Internet Number Resources	**16**

ICANN80 Kigali Communiqué

- **Possible text for GAC Internal Matters:**

III. Internal Matters

4. GAC Operational Matters

Building on a process initiated in December 2023 by the GAC Chair and Vice-Chairs, the GAC plenary discussion during ICANN79 in San Juan, and several consultations of the GAC Membership intersessionally, the GAC finalized and endorsed the 4-year GAC Strategic Plan (2024-2028) and the corresponding 2024/2025 GAC Annual Plan.

The GAC expects that these Strategic and Annual Plans will serve to bolster the GAC's proactive stance in ICANN deliberations, increase the Committee's readiness to provide timely and effective advice and policy input, and to assist in communicating the GAC's priorities with higher levels of governments and ICANN stakeholders.

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